

## REPLAY



Throughout this year, we looked to our Strategic Objectives of being a Builder, an Innovator, and a Champion for the sport of speed skating. These pillars guided our actions and decisions. We're proud to share highlights from the year—but most of all, we're proud of the smiles on our racers' faces and the pride shown by our community.

As a **Builder**, we saw increased participation across all levels of programming. A total of 488 skaters took part in performance development activities, including Provincial and Community Academies. Our BC Championships welcomed 397 individual competitors across three major events in Richmond, Fort St. John, and Prince George. We also saw significant growth in coach and official development, with 58 coaches and 106 officials engaged in training, mentorship, and Individual Development Plans.

As **Innovators**, we expanded use of Individual Development Plans and launched Safe Sport policy templates to help clubs create supportive, clear policies with ease.

As **Champions**, we live-streamed all provincial races, bringing in thousands of views and strengthening our reach. Community outreach expanded to new regions, and Team BC achieved a record-breaking 216 athlete event entries at national competitions—our largest team in history.

Looking ahead, we remain focused on delivering our 2023–2027 Strategic Plan. With your support, we're helping skaters across B.C. skate fast, skate safe, and skate together—for life. The future of our sport is bright, and we're just getting started.

24-2025 IMPACT REPORT



66%

MEMBERS
RETURNED
Up 13% YOY

88%

**VOLUNTEERS**Enjoy experience
of volunteering

16/23

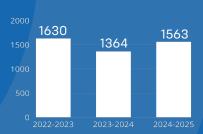
CLUBS EXPERIENCED GROWTH

SPEED SKATING'S ALWAYS FELT WELCOMING FROM THE VERY BEGINNING AND WE ARE HOPING ALL THE NEW FAMILIES FEEL THE SAME."



## **TOTAL MEMBERSHIP**

[intact]



251 **COMMUNITY ACEADEMY** 

**SHATERS** 

216 **TEAM BC ATHLETES** 

## SKATER BREAKDOWN



36

**RACING OPPORTUNITIES IN** BC

154 **AWARD NOMINATIONS** 

10.9K LIVESTREAM **VIEWS** 

**UP 63% PARTICIPATION** IN COACH **DEVELOPMENT COURSES** 

**49K** 

**FACEBOOK REACH** 



## THANK YOU! 🕏



We proudly recognize the incredible contribution of our volunteer coaches, officials, club administrators, and event organizers. With 537 individuals—32% of our membership—stepping up to volunteer, your dedication made every program, race, and training opportunity possible. Our sport thrives because of your passion, leadership, and commitment to community—thank you!





